

30 September 2015

mporium Group PLC
("mporium" or the "Company")

Directors' & Senior Management Dealings

mporium Group PLC (AIM: MPM), the mobile commerce specialist, was notified on 30 September 2015, that on 29 September 2015 and 30 September 2015 certain Directors of the Company, as detailed below, purchased ordinary shares of 0.5 pence each in the share capital of the Company ("Ordinary Shares") at an average volume weighted price of approximately 4.33 pence per Ordinary Share:

Director	Position	Number of Ordinary Shares purchased	Beneficial holding of Ordinary Shares in the Company following these transactions	Beneficial percentage holding of Ordinary Shares in the Company following these transactions
Barry Moat	Chief Executive Officer	2,150,000	7,150,000	1.7%
Nigel Walder	Non-Executive Chairman	1,150,000	6,150,000	1.4%
Richard Gordon	Finance Director	1,000,000	1,000,000	0.2%

In addition to these dealings, some of the key senior management at mporium have acquired, in aggregate, 4,150,000 Ordinary Shares at an average volume weighted price of approximately 4.33 pence per share.

Ends

Enquiries:

mporium: **020 3242 0515**

Barry Moat

N+1 Singer: **020 7496 3000**

Ben Wright

Alex Wright

Buchanan: **020 7466 5000**

Charles Ryland

Vicky Watkins