

22 April 2016

mporium Group PLC
("mporium" or the "Company")

Directors & Senior Management Dealings

mporium Group PLC (AIM: MPM), the mobile commerce specialist, was notified on 21 April 2016 that, on 21 April 2016, certain Directors of the Company, as detailed in the table below, purchased ordinary shares of 0.5 pence each in the share capital of the Company ("Ordinary Shares") at a price of 8 pence per Ordinary Share.

Director	Position	Number of Ordinary Shares purchased	Beneficial holding of Ordinary Shares in the Company following this transaction	Beneficial percentage holding of Ordinary Shares in the Company following this transaction
Barry Moat	Chief Executive Officer	623,125	8,573,125	1.82%
Richard Gordon	Chief Financial Officer	99,702	1,199,702	0.26%
Aidan Casey	Non-executive director	311,562	4,061,562	0.86%

In addition to these dealings, some of the key senior management at mporium have acquired, in aggregate, 934,686 Ordinary Shares at a price of 8 pence per share.

Ends

Enquiries:

mporium: **020 3841 8410**

Barry Moat

N+1 Singer: **020 7496 3000**

Gillian Martin

Alex Laughton-Scott

Buchanan: **020 7466 5000**

Charles Ryland

Vicky Watkins