

14 July 2016

mporium Group PLC
(“mporium” or the “Company”)

Director Dealing

The Company was notified on 13 July 2016 that, on that date, a Director of the Company, as detailed below, purchased ordinary shares of 0.5 pence each in the share capital of the Company (“Ordinary Shares”) at an average price of 7 pence per Ordinary Share:

Director	Position	Number of Ordinary Shares purchased	Beneficial holding of Ordinary Shares in the Company following this transaction	Beneficial percentage holding of Ordinary Shares in the Company following this transaction
Barry Moat	Chief Executive Officer	318,000	9,247,196	2.0%*

*This figure is calculated based on the number of shares in issue as at 14 July 2016.

Ends

Enquiries:

mporium: **020 3841 8410**

Barry Moat

N+1 Singer: **020 7496 3000**

Gillian Martin

Alex Laughton-Scott

Buchanan: **020 7466 5000**

Charles Ryland

Vicky Watkins