

14 July 2016

mporium Group plc
("mporium" or the "Company")

Exercise of Options and Total Voting Rights

mporium Group PLC (AIM: MPM), the mobile commerce specialist, announces that it has issued and allotted 318,000 new ordinary shares of 0.5 pence each in the Company ("Ordinary Shares") following an exercise of share options by a former employee of MoPowered Group plc.

Application has therefore been made to the London Stock Exchange for 318,000 new Ordinary Shares to be admitted to trading on AIM ("Admission"). It is expected that Admission will become effective and dealings in the 318,000 new Ordinary Shares on AIM will commence at 8.00 a.m. on 20 July 2016.

The 318,000 new Ordinary Shares will rank pari passu in all respects with the Company's existing Ordinary Shares.

Following the issue of the 318,000 new Ordinary Shares, the Company's total issued share capital consists of 511,906,808 Ordinary Shares with one voting right per share. The Company does not hold any Ordinary Shares in Treasury. Therefore, following the issue of the new Ordinary Shares, the total number of voting rights in the Company is 511,906,808. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure and Transparency Rules.

Ends

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