

25 November 2016

mporium Group plc
("mporium" or the "Company")

Exercise of Options and Total Voting Rights

mporium Group PLC (AIM: MPM), the mobile commerce specialist, announces that it has allotted 2,298,598 new ordinary shares of 0.5 pence each in the Company ("Ordinary Shares") following an exercise of share options by a former employee of MoPowered Group plc and a former employee of mporium Group plc (formerly MoPowered Group plc) neither of whom have any current involvement with the business.

Application has therefore been made to the London Stock Exchange for 2,298,598 new Ordinary Shares to be admitted to trading on AIM ("Admission"). It is expected that Admission will become effective and dealings will commence at 8.00 a.m. on 30 November 2016.

The 2,298,598 new Ordinary Shares will rank pari passu in all respects with the Company's existing Ordinary Shares.

Following the issue of the 2,298,598 new Ordinary Shares, the Company's total issued share capital consists of 514,205,406 Ordinary Shares with one voting right per share. The Company does not hold any Ordinary Shares in Treasury. Therefore, following the issue of the new Ordinary Shares, the total number of voting rights in the Company is 514,205,406. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure and Transparency Rules.

Ends

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