

23 February 2018

Mporium Group plc
("Mporium" or the "Company")

Board Changes

Mporium Group plc (AIM:MPM), the technology firm delivering event-driven marketing, is pleased to announce the appointment of Nicholas Bertolotti as Non-Executive Director of the Company.

Nick has spent over 25 years advising companies in the Technology, Media and Telecoms ("TMT") sector. From 2003 to 2016 he was a Managing Director in Investment Banking at Credit Suisse, where he headed up the European Media Equity Research team, and where he was voted many times the number one rated European media analyst in the Extel and Institutional Investor surveys. He joined Credit Suisse from JPMorgan, where he spent seven years, latterly as a Managing Director and head of the European Media Equity Research team.

Prior to this Nick worked at Arthur Andersen (now Deloitte) as a Partner in Financial Consulting Services advising primarily TMT companies on strategy, operations, marketing, international expansion, M&A, investment and valuation. He holds a BSc degree in Economics and Accounting from the University of Bristol (1983), qualified as an ACA Chartered Accountant in 1987 and has an MBA from Cambridge University Judge Business School (1992).

The Group also announces that Staale Bjornstad, Non-Executive Director, will be stepping down from the Board with immediate effect. Since joining the Board in June 2015, Staale has provided valuable insight to the business and strong support in the development of its proprietary technology. The Board thanks Staale for his significant contribution and wishes him the best in his future endeavours.

Barry Moat, Chairman of Mporium, said:

"I am delighted that Nick has agreed to join the Board. With his unrivalled sector experience, his appointment speaks volumes of the quality of our technology and market opportunity. As well as being able to draw on Nick's vast experience in his counsel to the Board, he will also provide unrivalled access to the contacts that he has built over the last 25 years in the Media and Tech industries and in the general financial markets."

Other Information

In relation to the appointment of Mr Bertolotti, the Company confirms that there is no further information to be disclosed under paragraph (g) of Schedule 2 of the AIM Rules for Companies save as disclosed below:

Full Name:	Nicholas Bertolotti
Age:	55
Current Directorships /Partnerships	None
Previous Directorships	Telemetry Limited

Enquiries

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Notes to editors

About Mporium

Mporium is a technology company at the forefront of the transformation in digital marketing. Mporium's proprietary technology enables advertisers, to identify and monetise micro-moments - those moments when there are significant changes in the levels of consumer intent. Using technologies derived from financial services, these micro-moments are used to drive highly performant digital advertising campaigns: from brand advertising to direct response.

Based in the UK, Mporium Group plc is quoted on AIM, the junior market of the London Stock Exchange plc.

www.mporium.com