

26 February 2018

**Mporium Group plc
("Mporium" or the "Company")**

Director dealing

Mporium Group PLC (AIM: MPM), the technology firm delivering event-driven marketing, was notified on 23 February 2018 that on 23 February 2018 Nicholas Bertolotti, Non-Executive Director, purchased 425,170 ordinary shares of 0.5 pence each in the share capital of the Company ("Ordinary Shares") at a price of 8.232 pence per Ordinary Share.

Following these purchases, Nicholas Bertolotti's total shareholding in the capital of the Company is 425,170 Ordinary Shares, representing approximately 0.072 per cent. of the voting share capital of Mporium.

Enquiries

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Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Nicholas Bertolotti
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Mporium Group plc
b)	LEI	213800MW95OGF7DIUO37

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.5p each ("Ordinary Shares") ISIN Code: GB00BGDW0L56				
b)	Nature of the transaction	Purchase of shares				
c)	Price(s) and volume(s)	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">Price(s):</td> <td style="width: 50%;">Volume(s):</td> </tr> <tr> <td>8.232 pence</td> <td>425,170</td> </tr> </table>	Price(s):	Volume(s):	8.232 pence	425,170
Price(s):	Volume(s):					
8.232 pence	425,170					
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of the transaction	23/02/2018				
f)	Place of the transaction	London Stock Exchange				