

09 May 2018

Mporium Group plc
Annual Report and Accounts and Notice of AGM

Mporium Group plc (AIM: MPM), the technology firm delivering event-driven marketing, announces that it has posted to shareholders its Annual Report & Accounts for the year ended 31 December 2017 and Notice of Annual General Meeting ("AGM") and Form of Proxy to its shareholders.

The AGM will be held at the offices of Mporium, 106 New Bond Street, London W1S 1DN on 21st May 2018 at 9:00 a.m.

The Annual Report is also available to download from the Group's website at www.mporium.com.

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Notes to editors

About Mporium

Mporium is a technology company at the forefront of the transformation in digital marketing. Mporium's proprietary technology enables advertisers, to identify and monetise micro-moments – those moments when there are significant changes in the levels of consumer intent. Using technologies derived from financial services, these micro-moments are used to drive highly performant digital advertising campaigns: from brand advertising to direct response.

The technology has already been adopted by several market leading media agencies including announced relationships with GroupM, Total Media, Jellyfish, Essence and the7stars.

Based in the UK, Mporium Group plc is quoted on AIM, the junior market of the London Stock Exchange plc.

www.Mporium.com