

30 May 2018

**Mporium Group plc
("Mporium" or the "Company")**

Grant of options

Mporium Group PLC (AIM: MPM), the technology firm delivering event-driven marketing, announces that on 21 May 2018, Nicholas Bertolotti, a Non-Executive Director of Mporium, was granted an option over 5,000,000 ordinary shares of 0.5 pence each in the share capital of the Company (the "Share Option") exercisable at a price of 7 pence per ordinary share.

The Share Option, which has a maximum life of 10 years, will ordinarily vest in three equal tranches over the next three years on 23 February 2019, 23 February 2020 and 23 February 2021. Such vestings will, however, normally be conditional on Mr Bertolotti continuing to be a director of the Company.

Following this grant, Mr Bertolotti's interest in options over ordinary shares in the Company totals 5,000,000. He also holds 425,170 ordinary shares, representing 0.07 per cent. of the issued share capital of Mporium.

Enquiries

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Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Nicholas Bertolotti
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

