

3 July 2018

Mporium Group plc
("Mporium" or the "Group")

Change of Nominated Adviser and Broker

Mporium Group plc (AIM: MPM), the technology firm delivering event-driven marketing, is pleased to announce that finnCap Ltd has been appointed as Nominated Adviser and Broker to the Group with immediate effect.

Enquiries

Mporium: **020 3841 8411**
Nelius De Groot, Chief Executive Officer

finnCap Ltd: **020 7220 0500**
Henrik Persson/Kate Bannatyne (Corporate Finance)
Andrew Burdis (Corporate Broking)

Alma PR: **020 3865 9668**
Rebecca Sanders-Hewett
Josh Royston
Susie Hudson
Sam Modlin

Notes to editors

About Mporium

Mporium is a technology company at the forefront of the transformation in digital marketing. Mporium's proprietary technology enables advertisers, to identify and monetise micro-moments - those moments when there are significant changes in the levels of consumer intent. Using technologies derived from financial services, these micro-moments are used to drive highly performant digital advertising campaigns: from brand advertising to direct response.

Based in the UK, Mporium Group plc is quoted on AIM, the junior market of the London Stock Exchange plc.

www.mporium.com